IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: MATZ, et al. Group Art Unit: 2623

Application No.: 10/037,005 Examiner: Van Handel, Michael P.

Application No.: 10/057,005 Examiner: Van Handel, Michael I

Filed: December 21, 2001 Attorney Docket: 01442

Title: "System and Method For Storing and Distributing Television Viewing Patterns from A

Clearinghouse"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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> > October 3, 2008

Date of Transmission

37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT WITH REQUEST FOR CONTINUED EXAMINATION

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Commissioner for Patents

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed July 9, 2008. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.